



**SMU-Deloitte Corporate Financial  
Risk Management Masterclass**

Managing Financial Risk in a Volatile  
and Uncertain World

# Introduction

Senior finance professionals are now expected to move beyond their traditional roles as operators and stewards to become strategists and catalysts for change in their organisations.

Recognising that increasing market volatility and technology disruption are reshaping finance roles across organisations, Deloitte and Singapore Management University are collaborating to offer a series of Corporate Financial Risk Management Masterclasses to be offered at the SMU Academy. The masterclasses are specially designed to help **Chief Financial Officers, treasurers and finance professionals strengthen their skillsets to ride the winds of change.**

The SMU-Deloitte Corporate Financial Risk Management Masterclass is a series of two-day workshops that provide a holistic approach to effective financial risk management, with the first masterclass **focusing on Foreign Exchange (FX) management.**

Boards and CFOs need to be comfortable that currency risks are identified, understood and managed effectively in their organisations. Delivered through a combination of lectures, case discussions and presentation, participants will gain practical knowledge and valuable insights to help them better manage FX risks.

## 5 reasons to attend



### Understand strategic treasury imperatives

Be aware of how the treasury function is evolving in a dynamic environment.



### Learn from functional experts

Engage with our facilitators who are seasoned treasury professionals from multinational corporations and banking backgrounds.



### Gain insight from corporate case studies

Learn how knowledge and concepts are applied in real life situations.



### Interact with fellow industry practitioners

Network and interact with industry peers to discuss challenges and best practices.



### Manage FX risks with confidence

Enhance your competencies with effective solutions to better manage FX risks.

## Who should attend?

- Chief Financial Officers
- Corporate treasurers
- Financial controllers
- Accounting and risk management professionals
- Mid-career professionals who want to explore a career in corporate treasury

# Registration

## Program details

Duration: 2 days

Date: 12 May & 19 May (Saturdays)

Time: 9am to 5pm

Venue: Singapore Management University

To register, please click [here](#). Application closes 18 Apr 2018.

## Registration

S\$2,140 (including GST)

### Singapore Citizens / Permanent Residents

S\$642 - Fee payable after 70% SkillsFuture Singapore (SSG) funding

### Singapore Citizens aged 40 & above

S\$242 - Fee payable after 70% SSG funding & 20% SkillsFuture Mid-Career Enhanced Subsidy

### SkillsFuture Credit

Singapore Citizens aged 25 and above, and self-funding for this Masterclass may use their SkillFuture Credit (up to S\$500) to subsidise part of the course fee

## Curriculum



### Transformation of corporate treasury

- Global trends in financial risk management
- Shifting agenda from transactional to strategic treasury
- Leading treasury processes and systems
- Future-proofing treasury

### Financial risk management framework

- Understanding FX markets and drivers
- Financial instruments and their applications

### Hedging & managing FX exposures

- Recurring payables and receivables
- Foreign currency assets or liabilities
- Balance sheet hedging



### Hedging & managing FX exposures

- Acquisition-related foreign currency exposure
- Contingent FX exposure management

### Case study & group presentation

### Leveraging on technology

- Electronic dealing
- Streamlining and automating FX hedging process
- Data analytics and FX dashboard

### Taking stock

- What does it take to be a successful treasurer?
- The journey to becoming a treasurer

## Trainer profiles

### Benny Koh

Financial and Regulatory Risk Leader  
Deloitte Singapore

Benny has over 20 years of global treasury experience. Prior to joining Deloitte in 2015 as the partner leading Deloitte's Southeast Asia Treasury advisory practice, Benny spent about 15 years in corporate treasury with Temasek and General Electric.

### Kelvin Loo

Affiliated Faculty, SMU Academy  
Singapore Management University

Kelvin has over 13 years' banking experience in advisory of corporate treasury management. He joined a listed REIT in 2009 where, as CFO, he oversees all aspect of the financing & treasury function. Kelvin has been actively engaged in financial trainings for about 15 years, including professional certification programs in financial markets.

# Got questions?



Scan to find out more



<https://smu.sg/smu-deloitte-cfrm>



[fti@smu.edu.sg](mailto:fti@smu.edu.sg)



6828 0254 / 0971



## Deloitte.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) to learn more about our global network of member firms.

Deloitte provides audit & assurance, consulting, financial advisory, risk advisory, tax & legal and related services to public and private clients spanning multiple industries. Deloitte serves four out of five Fortune Global 500® companies through a globally connected network of member firms in more than 150 countries and territories bringing world-class capabilities, insights, and high-quality service to address clients' most complex business challenges. To learn more about how Deloitte's approximately 264,000 professionals make an impact that matters, please connect with us on Facebook, LinkedIn, or Twitter.

### **About Deloitte Southeast Asia**

Deloitte Southeast Asia Ltd – a member firm of Deloitte Touche Tohmatsu Limited comprising Deloitte practices operating in Brunei, Cambodia, Guam, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam – was established to deliver measurable value to the particular demands of increasingly intra-regional and fast growing companies and enterprises.

Comprising approximately 330 partners and 8,000 professionals in 25 office locations, the subsidiaries and affiliates of Deloitte Southeast Asia Ltd combine their technical expertise and deep industry knowledge to deliver consistent high quality services to companies in the region.

All services are provided through the individual country practices, their subsidiaries and affiliates which are separate and independent legal entities.

© 2018 Deloitte Southeast Asia Ltd

### **About Singapore Management University (SMU)**

A premier university in Asia, the Singapore Management University (SMU) is recognised for its high-impact multi-disciplinary research that addresses Asian issues of global relevance, and for its innovations in experiential learning. With 10,000 students, SMU offers bachelors, masters and PhD degree programmes in Accountancy, Business, Economics, Information Systems, Law and Social Sciences, and executive development programmes. Through its city campus, SMU enjoys strategic linkages with business, government and the wider community in Singapore and beyond.

### **About SMU Academy**

Since its establishment in 2000, SMU has built a strong reputation for its thought business education and extensive linkages to the business communities and industries. In Apr 2017, SMU Academy was established to champion professional and continuous learning, to prepare working adults with the competencies and career resilience required for today's rapidly changing world. The Academy's focus areas include Financial Services, Human Capital, Management & Leadership and Technology & Intelligent Systems.