

Internationalisation Series: FinTech Frontiers - Exploring New York's Global Influence and the Unique Ecosystem of US Innovation in Finance

Pre-Trip Workshops:

	Agenda
Session A (9:00am to 5:00pm)	<p>Introduction to New York Ecosystem</p> <ul style="list-style-type: none"> • Overview of New York as a financial hub. • Discussion on the history and influence of New York in shaping global fintech trends. • Analyse case studies of groundbreaking FinTech innovations originating from New York. • Business Expansion into the United States: Strategies for effective business operations in the US, focusing on legal, tax, and accounting aspects
Session B (9:00am to 5:00pm)	<p>Exploring FinTech and InsurTech</p> <ul style="list-style-type: none"> • Deep dive into how FinTech and other emerging technologies are developed and utilized globally and in the US. • Examination of cutting-edge technologies driving the FinTech revolution, including blockchain, artificial intelligence, and digital banking solutions.
Session C (9:00am to 5:00pm)	<p>Applications of Finance Technology by Corporations</p> <ul style="list-style-type: none"> • Sustainable investment practices and responsible finance • Case studies on how financial institutions leverage technology to enhance sustainability and ethical finance. • Discussion on applications of fintech and finance technology in the respective participants' industry

Programme in New York:

	Agenda
Day 1	<ul style="list-style-type: none"> • Flight to New York • Introduction to the Fintech ecosystem in New York
Day 2	<p>Wall Street Journal - Future of Everything conference (https://foefestival.wsj.com/event/the-future-of-everything-festival/)</p> <ul style="list-style-type: none"> • Keynote, panel discussions, masterclass, workshops and demos
Day 3	<p>Morning Session: Company Visit</p> <ul style="list-style-type: none"> • Possible Visit: Tour a leading digital bank (e.g. Stripe, Plaid, Lemonade, Policygenius) <p>Afternoon Session: Company Visit</p> <ul style="list-style-type: none"> • Possible Visit: Fintech innovation lab and an accelerator (e.g. Rise New York, powered by Barclays or Citi Innovation Lab)

	Agenda
Day 4	<p>Morning Session: Company Visit</p> <ul style="list-style-type: none"> • Possible Visit: Financial institutions on sharing of bank-led blockchain platform for the exchange of value, information and digital assets. <p>Afternoon Session: Company Visit</p> <ul style="list-style-type: none"> • Possible Visit: Web 3.0 or digital assets company (e.g. Coinbase, Ripple, Chainanalysis, or Uniswap). • To understand the integration of blockchain and decentralised technologies in FinTech.
Day 5	<p>Morning Session: Workshop AI and Blockchain for FinTech Innovation</p> <ul style="list-style-type: none"> • Explore how these cutting-edge technologies revolutionise financial services, enhance security, improve customer experiences, and streamline operations. • Participants outline actionable steps to integrate AI and blockchain into their FinTech ventures. • Assessment • Programme Summary and Closing <p>Flight back to Singapore</p>