

## Internationalisation Series: Silicon Valley TechXperience - A Cutting-edge Immersion in Artificial Intelligence and Technology, San Francisco

### Pre-Trip Workshops:

	Agenda
Session A (9:00am to 5:00pm)	<p>Insights into Silicon Valley:</p> <ul style="list-style-type: none"> <li>• Overview of Silicon Valley as a global centre for technology and innovation.</li> <li>• History and Influence of Silicon Valley in shaping global digital trends.</li> <li>• Business Expansion into the United States: Strategies for effective business operations in the US.</li> <li>• Understanding US Tax, Accounting, and Legal Aspects.</li> </ul>
Session B (9:00am to 5:00pm)	<p>Identify Key Players in Silicon Valley's AI Sector</p> <ul style="list-style-type: none"> <li>• Major Corporations and Innovators: Overview of leading companies and influential figures driving AI advancements.</li> <li>• Prominent Research Institutions: Insight into universities and labs contributing to AI research and development.</li> <li>• Understand the Culture of Innovation</li> <li>• Collaborative Environment: Examination of how teamwork and knowledge sharing foster groundbreaking AI solutions.</li> <li>• Entrepreneurial Spirit: Analysis of the startup mentality and its role in accelerating AI innovations.</li> <li>• Analyse AI Startups and Investment Trends</li> <li>• Emerging AI Startups: Overview of promising new companies and their contributions to the AI field.</li> <li>• Venture Capital and Funding Dynamics: Insights into investment patterns, funding sources, and financial trends supporting AI ventures.</li> </ul>
Session C (9:00am to 5:00pm)	<p>Real-life Applications of Artificial Intelligence</p> <ul style="list-style-type: none"> <li>• Marketing, Operations, and Sales: Explore how AI is transforming these key business functions with practical examples.</li> <li>• Industry-Specific Applications: Discussion on how participants can apply AI within their respective industries.</li> <li>• Highlight the Importance of Ethics in AI Development</li> <li>• Introduce Frameworks for Responsible AI</li> </ul>

### Programme in San Francisco:

	Agenda
Day 1	<ul style="list-style-type: none"> <li>• Flight to San Francisco.</li> <li>• Overview of the AI and Startups ecosystem in Silicon Valley.</li> </ul>
Day 2	<p>Nvidia Conference (<a href="https://www.nvidia.com/gtc/pricing/">https://www.nvidia.com/gtc/pricing/</a>)</p> <ul style="list-style-type: none"> <li>• Attend Sessions on current technology trends.</li> <li>• Networking Opportunities with industry professionals.</li> </ul>

	Agenda
Day 3	<p>Morning Session: Company Visit</p> <ul style="list-style-type: none"> <li>• Possible Visit: Tesla or Google</li> </ul> <p>Afternoon Session:</p> <ul style="list-style-type: none"> <li>• Possible Visit: an AI Hacker House, Apple Park Visitor Centre</li> </ul>
Day 4	<p>Morning Session: Workshop at a Local University AI Lab</p> <ul style="list-style-type: none"> <li>• Interactive Workshop on AI Trends: Explore the latest developments in artificial intelligence.</li> <li>• Practical Sessions on AI Adoption: Strategies and best practices for integrating AI into business operations.</li> <li>• Possible Visit: Tour of Stanford University Campus</li> </ul> <p>Afternoon Session: Company Visit</p> <ul style="list-style-type: none"> <li>• Possible Visit: Visit Silicon Valley Startups.</li> </ul>
Day 5	<p>Morning Session: Workshop Cultivating an Innovative Mindset</p> <ul style="list-style-type: none"> <li>• Interactive Exercises to foster creativity and innovation.</li> <li>• Strategies for Implementing Innovative Practices in participants' organisations.</li> <li>• Assessment</li> <li>• Programme Summary and Closing</li> </ul> <p>Flight back to Singapore</p>