

# PRE-TRIP WORKSHOPS

<b>Session 1</b> <b>AI</b> <b>Fundamentals</b>  <b>(15 Oct, 7pm - 10pm)</b>	<ul style="list-style-type: none"><li>• Introduction to AI: definitions, history, and evolution.</li><li>• Understanding data and AI's Role.</li><li>• Machine Learning vs. AI.</li><li>• Overview of Models and Large Language Models (LLMs).</li><li>• Types of AI and Terminology</li></ul>
<b>Session 2</b> <b>Ethical AI and</b> <b>Business Use</b> <b>cases for AI</b>  <b>(22 Oct, 7pm - 10pm)</b>	<ul style="list-style-type: none"><li>• Ethical Considerations: Ensure AI systems are free from biases that could lead to unfair treatment of individuals.</li><li>• Discuss business use cases for AI</li><li>• Customer Service Enhancement via Chatbots</li><li>• Sales Analytics and Forecasting</li><li>• AI-Driven Marketing Automation</li></ul>
<b>Session 3</b> <b>AI and</b> <b>Germany</b>  <b>(29 Oct, 7pm - 10pm)</b>	<ul style="list-style-type: none"><li>• What is Germany's Federal Government's national AI strategy</li><li>• A brief on AI startup ecosystem in Germany</li><li>• Detailed briefing on the trip to Germany</li><li>• Q&amp;A for participants</li></ul>

	Morning	Afternoon
Day 1	Arrive in Munich	
Day 2	Site Visit 1 (BMW, Siemens, Allianz or similar)	Lecture: Ethics in AI - Institute for Ethics in AI (Technical University of Munich) Cultural Engagement
Day 3	Site Visit 2 (BMW, Siemens, Allianz or similar)  AI Startup Visit 1	Munich Institute of Robotics and Machine Learning (MIRML)
Day 4	Travel to Berlin	Lecture: VC and Startup Ecosystems Germany and Europe - AI Campus Berlin  AI Startup Visit 2
Day 5	Lecture: Cooperation between AI Companies and Government Institutions  German AI Association	Site Visit 3 Cultural Engagement
Day 6	Site Visit 4  Aleph Alpha AI Workshop and Discussion	Presentation and Assessment  Closing
Day 7	Flight back to Singapore	