Internationalisation Series: Internationalisation Series: Silicon Valley TechXperience - A Cutting-edge Immersion in Artificial Intelligence and Technology, San Francisco

Pre-Trip Workshops:

	Agenda
Session A (9am-5pm)	Insights into Silicon Valley: • Overview of Silicon Valley as a global centre for technology and innovation. • History and Influence of Silicon Valley in shaping global digital trends. • Business Expansion into the United States: Strategies for effective business operations in the US. • Understanding US Tax, Accounting, and Legal Aspects.
Session B (9am-5pm)	Identify Key Players in Silicon Valley's AI Sector • Major Corporations and Innovators: Overview of leading companies and influential figures driving AI advancements. • Prominent Research Institutions: Insight into universities and labs contributing to AI research and development. • Understand the Culture of Innovation • Collaborative Environment: Examination of how teamwork and knowledge sharing foster groundbreaking AI solutions. • Entrepreneurial Spirit: Analysis of the startup mentality and its role in accelerating AI innovations. • Analyse AI Startups and Investment Trends • Emerging AI Startups: Overview of promising new companies and their contributions to the AI field. • Venture Capital and Funding Dynamics: Insights into investment patterns, funding sources, and financial trends supporting AI ventures.
Session C (9am-5pm)	Real-life Applications of Artificial Intelligence • Marketing, Operations, and Sales: Explore how AI is transforming these key business functions with practical examples. • Industry-Specific Applications: Discussion on how participants can apply AI within their respective industries. • Highlight the Importance of Ethics in AI Development • Introduce Frameworks for Responsible AI

Programme in San Francisco:

	Agenda
Day 1	• Flight to San Francisco. • Overview of the AI and Startups ecosystem in Silicon Valley.

Day 2	SF Tech Week
	
	• *Attend Key Sessions from SF Tech Week*
	    • AI in Business Operations
	    • Enterprise AI Adoption
	    • Responsible & Ethical AI
	• Startup Office Tour + Founder AMA Example: Seed-stage companies from YC
	• Fireside Chat: "Driving AI Growth in Silicon Valley: Trends, Tools & Talent"
	• Panel Discussion: Future of AI, Sustainability. Moderated by local leaders with guest speakers from tech firms

Day 3	Morning Session: Company Visit • Possible Visit: Tesla or Google Afternoon Session: • Possible Visits: an AI Hacker House, Apple Park Visitor Centre
Day 4	Morning Session: Workshop at a Local University AI Lab • Interactive Workshop on AI Trends: Explore the latest developments in artificial intelligence. • Practical Sessions on AI Adoption: Strategies and best practices for integrating AI into business operations. • Possible Visit: Tour of Stanford University Campus Afternoon Session: Visit to Startup Incubator / Accelerator • Example: YC alumni companies, or Plug and Play
Day 5	Morning Session: Workshop Cultivating an Innovative Mindset • Interactive Exercises to foster creativity and innovation. • Strategies for Implementing Innovative Practices in participants' organisations. • Assessment • Programme Summary and Closing Flight back to Singapore