

Exclusive to SMU Alumni: AI & GenAI Programmes at just \$50



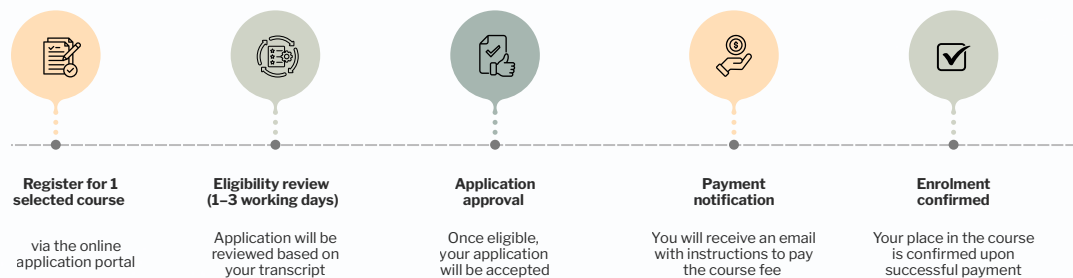
As part of a national initiative by the Ministry of Education, Institutes of Higher Learning are expanding access to Artificial Intelligence (AI) Continuing Education and Training (CET) programmes for alumni. Under this initiative, SMU Academy has curated two practical AI programmes to help SMU alumni build relevant capabilities for today's workplace.

Whether you are strengthening your AI foundations, exploring generative AI or applying AI strategically in your role, each programme is designed to support confident and effective use of AI.

Eligible SMU alumni who are Singapore Citizens or Permanent Residents may enrol in one of the selected programmes at a discounted fee of S\$50 (before GST), redeemable once per alumnus.

To learn more about the national initiative, read more [here](#).

APPLICATION PROCESS



EXCLUSIVE TO SMU ALUMNI | AI PROGRAMMES AT \$50 EACH



Smarter Business with Artificial Intelligence: Hands-On Tools for Small and Medium Enterprises (SA50)

Discover hands-on AI tools to streamline operations, boost productivity and unlock new opportunities for your business.

Intake dates: 15, 16 & 17 Oct 2026



Enhancing Problem-Solving Skills & Critical Thinking in the Age of Artificial Intelligence (SA50)

Integrate AI into your organisation's everyday processes to streamline operations, enhance productivity and make smarter, more informed business decisions.

Intake dates: 18 & 19 Nov 2026



Smarter Business with Artificial Intelligence: Hands-On Tools for Small and Medium Enterprises (SA50)

OVERVIEW

In a world where business runs on data, many Small and Medium-sized Enterprises (SMEs) hesitate to adopt Artificial Intelligence (AI) due to concerns about privacy, cost, and limited technical expertise. Yet AI can streamline everyday tasks, from processing invoices and contracts to summarising emails and extracting key business insights.

This beginner-friendly programme equips participants with practical, privacy-preserving AI tools for business use. Participants will learn to deploy local Large Language Models (LLMs) and on-premise AI solutions to securely process documents within their own Information Technology (IT) environment.

Through hands-on learning and real-world case studies, participants will learn basic Python for document processing, apply Natural Language Processing (NLP) techniques, and build low-code workflows using Power Automate Desktop (PAD).

Key topics include local LLM deployment, privacy-preserving AI workflows, information extraction, text summarisation, and Named Entity Recognition (NER), applied through practical SME scenarios such as analysing invoices, interpreting contracts, and automating document-heavy processes across finance, operations, and compliance.

LEARNING OBJECTIVES

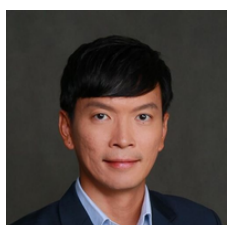
At the end of the 3-day course, participants will be able to:

- Identify practical AI opportunities and limitations for SME operations
- Understand how local AI can automate document-intensive workflows across business functions
- Deploy local Large Language Models (LLMs) to securely automate routine document processing
- Apply AI while maintaining data privacy, compliance, and organisational control
- Use Python to extract and structure data from business documents
- Build low-code automation workflows using Power Automate Desktop (PAD)
- Integrate Python, LLMs, and Robotic Process Automation (RPA) to create end-to-end intelligent automation solutions
- Confidently implement LLM-powered automation within their organisation while ensuring privacy and compliance

ASSESSMENT

There will be an assessment conducted at the end of the course. The mode of assessment, which is up to the trainer's discretion, may be an online quiz, a presentation or based on classroom exercises. Participants are required to attain a minimum of 75% attendance and pass the associated assessment in order to receive a digital Certificate of Completion issued by SMU Academy.

TRAINER



He Jianzhong

*Adjunct Faculty
Singapore Management University (SMU),
School of Accountancy*

Fees

SGD54.50 (including GST)

Intake Date and Duration

- 15, 16 & 17 Oct 2026
- 3 days, weekdays and Saturday
(9am - 6pm, In-person)

Who Should Attend

- Business Analysts
- Operations Managers
- Finance, Accounting, Legal, and Compliance Professionals handling document-intensive workflows

Intake Information

For enquiries, email
masters.academy@smu.edu.sg

Scan or click the QR code
to enrol at just **\$50**





Enhancing Problem-Solving Skills & Critical Thinking in the Age of Artificial Intelligence (SA50)

OVERVIEW

Strengthen critical thinking and decision-making by integrating Artificial Intelligence (AI) into everyday professional judgement. In a rapidly evolving digital landscape, AI is transforming how individuals and organisations think, decide, and act. While some may worry that AI could weaken independent thinking, the real opportunity lies in combining critical thinking with AI-assisted insights. Used well, AI can enhance rather than replace human judgement, making critical AI-enabled thinking become a key competency for success in business, technology, and leadership.

This programme explores how AI can be used to enhance problem-solving, creativity, and decision-making, while also addressing the cognitive challenges of working with complex data and intelligent systems. Participants will learn how to integrate AI into their thinking processes, balance technology with human intuition, and maintain focus and creativity in a data-rich world.

LEARNING OBJECTIVES

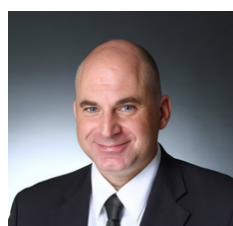
At the end of the 2-day course, participants will be able to:

- Understand how Artificial Intelligence (AI) supports and enhances critical thinking and decision-making
- Identify practical applications of AI for business problem-solving and innovation
- Recognise cognitive challenges such as decision fatigue and information overload, and develop strategies to manage them effectively
- Use AI tools to analyse data, simulate business scenarios, and uncover insights
- Learn how to balance AI's analytical strengths with human creativity, ethics, and judgment
- Explore AI as a cognitive coach to improve self-awareness and reflective decision-making
- Develop strategies to integrate AI into organisational processes for smarter, more informed outcomes

ASSESSMENT

There will be an assessment conducted at the end of the course. The mode of assessment, which is up to the trainer's discretion, may be an online quiz, a presentation or based on classroom exercises. Participants are required to attain a minimum of 75% attendance and pass the associated assessment in order to receive a digital Certificate of Completion issued by SMU Academy.

TRAINER



Derek Ariss

*Head of Innovation Education
INNOVENTIEM*

Fees

SGD54.50 (including GST)

Intake Date and Duration

- 18 & 19 Nov 2026
- 2 days, weekdays
(9am - 6pm, In-person)

Who Should Attend

- Operations Managers
- Strategic Planners
- Product Managers
- Business Analysts
- Risk Managers
- Human Resource Directors
- Learning and Development Specialists

Intake Information

For enquiries, email
masters.academy@smu.edu.sg

Scan or click the QR code
to enrol at just **\$50**



TERMS & CONDITIONS

The discounted course fee of S\$50 before GST ("Discounted Fee") applies only to the two designated Artificial Intelligence Continuing Education and Training programmes offered by SMU Academy (SMUA) under this initiative ("Selected Programmes").

1. The Discounted Fee is available only to SMU alumni who are Singapore Citizens or Permanent Residents and who meet the applicable eligibility and admission requirements.
2. Each eligible SMU alumnus or alumna may enjoy the Discounted Fee once, for one Selected Programme only.
3. The Discounted Fee is personal to the eligible applicant and is non-transferable. It may not be sold, assigned, exchanged or used for the benefit of another person.
4. The Discounted Fee has no cash value, is not redeemable or exchangeable for cash, and cannot be exchanged for any other benefit, entitlement or course credit.
5. Applicants must submit a copy of their official Singapore Management University (SMU) transcript for eligibility verification.
6. Submission of an application does not guarantee admission to or confirmation of a place in a Selected Programme.
7. Successful applicants will receive a payment notification email less than 60 days, and again at least 10 days, before the course commencement date. Please follow the instructions in the email to complete your payment to confirm your course enrolment.
8. Payment must be made within the period stated in the payment email. A place in the Selected Programme is confirmed only after payment has been successfully received and a confirmation has been issued by SMUA.
9. The Discounted Fee must be applied during the registration process and cannot be applied retrospectively after payment has been made.
10. The Discounted Fee may be used only for a Selected Programme offered under this initiative. It cannot be used for any other programme offered by SMUA or SMU.
11. Each selected Programme will have one designated intake available under this initiative. Requests to transfer to another intake, class, schedule or non-designated course offering will not ordinarily be permitted, unless approved by SMUA's Management.
12. The Discounted Fee cannot be used together with any other credit, subsidy, grant or funding support, including SkillsFuture Credit or the Post-Secondary Education Account.
13. If a participant withdraws from, is absent from or does not complete the Selected Programme, the participant will be treated as having used the one-time benefit, and the Discounted Fee will not be reinstated, replaced or offered for another programme or intake.
14. Notwithstanding Clause 13, SMUA may consider requests arising from exceptional circumstances, including substantiated medical grounds, compassionate grounds or National Service obligations. Such requests will be assessed on a case-by-case basis, and supporting documents may be required. SMUA's decision will be final.
15. Any withdrawal, deferment, transfer, refund or course cancellation will also be subject to SMUA's applicable policies.
16. Where applicable to the Selected Programme, participants must achieve at least 75% attendance and pass the relevant course assessment to receive a Certificate of Completion from SMUA.
17. Participants will be notified by email once their digital certificate has been issued. The certificate will be accessible through the SMUA's Student Portal and, where applicable, through the Skills Passport, subject to the relevant platform's processing requirements and timelines.
18. SMUA reserves the right to verify an applicant's eligibility and to reject any application that does not satisfy the eligibility requirements, admission criteria or these Terms and Conditions.



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