

Graduate Diploma in Healthcare Management & Leadership (GDHM)

PROFESSIONAL



The first and only programme of its kind in Singapore, the SMU-SingHealth GDHM aims to nurture highly competent and focused healthcare professionals into holistic and broadminded business leaders in the healthcare sector. The programme was conceptualised and co-designed by senior leaders from SMU and SingHealth.

Now into its 13th intake, participants can gain business, leadership and management capabilities, in addition to the latest insights and perspectives of the healthcare industry through the programme.

Who Should Attend

Public sector Clinicians, Nursing & Allied Health Professionals and Hospital Administrators with significant managerial responsibilities or demonstrate exceptional leadership potential in their course of work. Selected professionals from private healthcare sector and those from related sectors (e.g. non-profit, voluntary welfare organisations, ILTC sectors) are welcome to apply.

Programme Objectives

Upon successful completion of the programme, participants will be able to:

- Acquire an overview of the global healthcare landscape.
- Explain and compare strategies that are employed by Singapore's healthcare institutions vis a vis other international healthcare institutions.
- Lead self and teams with mindfulness and confidence.
- Formulate an action plan for change.
- Apply marketing and branding concepts to raise customers / stakeholders' satisfaction.
- Apply economic and financial analysis to healthcare services.
- Implement an operations improvement project.
- Apply tools to manage and communicate information in a crisis.

Schedule

Mod 1 Strategy and Global Healthcare Landscape	11 - 14 Oct 2021 (9.00am – 5.00pm)
Mod 2 Leadership and People Management	1 - 3 & 5 Nov 2021 (9.00am – 5.00pm)
Mod 3 Aligning Healthcare Strategy and Customer Value Delivery	29 Nov - 2 Dec 2021 (9.00am – 5.00pm)
Mod 4 Health Economics and Financial Management	3 - 6 Jan 2022 (9.00am – 5.00pm)
Mod 5 Operations Excellence and Quality Management	24 - 27 Jan 2022 (9.00am – 5.00pm)
Mod 6 Ethics, Risk, Crisis and Media Management	21 - 24 Feb 2022 (9.00am – 5.00pm) and Camera Assessment on 25 Feb 2022

Programme Uniqueness

GDHM's unique curriculum is co-developed and jointly taught by leading SMU faculty, senior SingHealth leaders and industry veterans. Participants will acquire business, leadership and management capabilities and gain the latest insights and perspectives in the context of the healthcare industry.

Admission Requirements

Participants should:

- have a bachelor's degree; and
- hold a current position with significant managerial responsibilities or demonstrate exceptional leadership potential in their course of work.

SkillsFuture Credit

■ Full Fee

\$24,647.45 incl. GST

Singaporeans (aged 25 & above) self-sponsoring the programme fee may claim for their SkillsFuture Credit.

■ Delivery Mode

Online via Zoom



For more information, please contact:

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Scan the QR code to
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